





COMPANY PROFILE

Payoff Srl was founded in 2005 with the aim of producing specialized software developed using the latest technologies and methodologies (see also www.payoff.it).

Payoff has a proven experience and aptitude to work with complex organizations and large-scale supplies: Fiera Milano SpA, EXPO 2015, CAME Group, Fiera Verona have chosen Payoff as the software provider for their core business.

Payoff has become the provider of the core information system for Fiera Milano SpA, beating the world's leading IT players (Sales Force, ORACLE, Microsoft, Sales, IBM... supplier selection lasted more than a year and was carried out at the European level).

EXPO 2015, before using Payoff as a supplier (a paid provider, not a sponsor), requested and the Polytechnic University of Milan certified the quality of Payoff software.

Google's CTO for Europe, Middle East and Africa region (Google headquarters in Zurich), who evaluated Payoff software on behalf of EXPO 2015, sent an email to Payoff saying, "... congratulations on your software ... I saw Italian excellency."

In 2018 Payoff implemented a ticket, card and coupon management system for Verona Fiere S.p.A and in particular for Vinitaly.

Payoff offers and uses only application software, the code of which is wholly owned by the company.

From its inception to the present, there have been no cases of litigation against Payoff by customers, suppliers or banks.



PRODUCTS

The nature of Payoff products is Enterprise strongly oriented to the cloud with proven robustness, performance and scalability.

All products can be used via the web, even on the move via smartphones and tablets.

Numerous software development orders completed have allowed Payoff to create application packages that can be defined "for immediate use." Below are some of our achievements.



CRM.BLOX

CRM.BLOX is a software that offers advanced customer relationship management and sales automation (hereinafter CRM and SFA), which allows 360-degree control of the Contact-Order-Invoice cycle and full web sales automation functions and mobile sales.



EXPO.BLOX

CRM.BLOX has undergone significant changes for the exhibition area, which gave life to the EXPO.BLOX package.

EXPO.BLOX is a 360° event management solution. EXPO.BLOX is a unique software for the panorama of Europe, adopted, in particular, at the Fiera Milano, Expo 2015 and Fiera Verona exhibitions.

EXPO.BLOX manages exhibitions and events without restrictions on the number of Districts/Pavilions/Stands and participants.

The system processes several million orders annually, and millions of users use it for both back office and front office.

The system integrates a portal for visitors and exhibitors, capable of managing hundreds of thousands of concurrent accesses.



CLOUD.BLOX

It is the application platform on which all Payoff enterprise solutions are developed. It is based on a set of microservices that communicate with each other through a distributed enterprise service bus to help share resources and scale services. The platform was created by defining a series of Open Source servers capable of managing large amounts of data that enable major portals such as Facebook, Twitter, LinkedIn to deliver their services and content on a daily basis.



THING.BLOX

Thing.Blox is Payoff's full-fledged cloud platform built on microservices for IOT (Internet of Things). It is able to provide concrete answers, operating with full support for emerging IOT technology in all sectors.

It is a development platform for centralized remote management of a wide variety of smart device types in the fields of home automation, mobility and access control in shared spaces.

European leader in security management and access control, CAME S.p.A has chosen Thing.Blox as the platform for the development and management of CAME-Connect.



HEALTH.BLOX

Health.Blox is the result of a dedicated research and development project, based on the Thing.Blox platform. The product, created as a result of engineering developments, allows individual control of the physiological state and physical activity of the patient. Manages the location of the patient and instruments with automatic identification of "critical" conditions. The platform is the result of a 1.9M MISE project.



CARE.BLOX

Care.Blox is a vital signs monitoring and control application specially designed for residents of nursing homes and patients who need constant supervision. Simple and reliable tool with high performance cloud server. A bio-surveillance IoT solution that monitors body temperature, oxygen saturation, heart rate directly from wearable devices, and provides real-time alarms in case of failures. Analyses and reacts to movements or immobility. Care.Blox is also an important tool for the control and monitoring of the new Covid-19 epidemic that is affecting the entire world, as it monitors key parameters and therefore allows programmed distancing of patients affected by a new acute infectious epidemic, subject to due care.

